

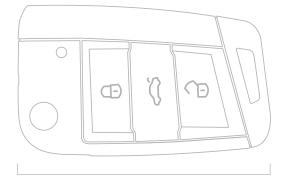
# Volkswagen model cars

2012/2013



New models, new passion
Expand your collection: From series models to classic miniatures.

### 1:1 scale



### Comparisons welcome!

The image above shows the key to the new Golf in its original size. If you want to know how large the scale 1:18, 1:43 or 1:87 is, simply take a look at the scale page: Fold it out and compare!



### 1:87 scale



### 1:43 scale





Scales

# Great Solve Sandard Contractions of the contraction of the contraction

Every Volkswagen model car is closely oriented on the original. They are manufactured with the greatest possible care. The scale determines the precision of the details and the functions. The larger the miniature, the more precise the implementation.

### 1:18 scale

1:18 models represent the premium scale for everyone who has sufficient space for and pleasure in the presentation their vehicles. These model cars are distinguished by their details and functions: doors, luggage compartments and bonnets can all be opened. In addition, the models also feature a functioning steering system and finely detailed wheels with working suspension.

### 1:43 scale

The 1:43 scale offers collectors the largest range:
Once regarded as toy cars, these models have
developed into professional miniatures as a result
of their constantly improving detail precision and
careful manufacturing. Enthusiasts value the broad
range of products available, the large number
of collectors and also the compact size of these
vehicles.

### 1:87 scale

1:87 model cars are small but perfectly formed.

One of their unique features is their space-saving size, which is equivalent to the H0 model train scale.

As such, there is a correspondingly large number of manufacturers in Germany. The miniatures are generally manufactured entirely out of plastic and possess amazing detail precision.

### The Collection 2012/2013

## **Contents**

Model cars have a lot to do with passion, with the enthusiasm for excellent miniature Volkswagen vehicles. In the Volkswagen Model cars catalogue 2012/2013 we present precisely crafted vehicles in selected and collectable scales. The new replicas include the latest models to conquer the roads along with familiar series models. Also included: Some of the most exciting Volkswagen vehicle studies, Volkswagen motorsport vehicles and also our classics, the brand's own legends.

We hope you enjoy reading the catalogue and selecting your own personal favourites.

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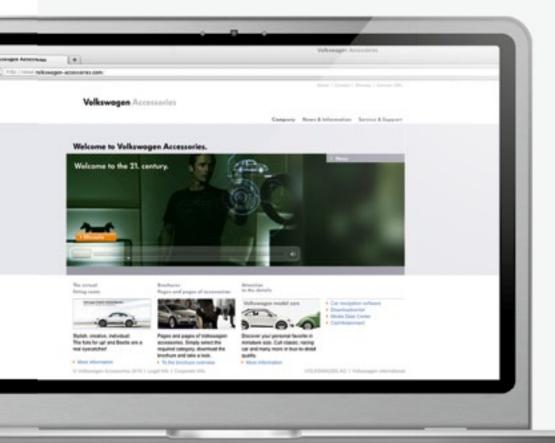


- Page 86 Classic
  - **88** 1:43 scale





>> Online: www.volkswagen-accessories.com



### More Accessories, more Volkswagen.

The Volkswagen Accessories website offers you exciting insights into modern automotive life: Personality, lifestyle and individual accessories for your Volkswagen – let yourself be inspired. It's well worth a look.

www.volkswagen-accessories.com



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App Store: www.apple.com/itunes/ Play Store: play.google.com/store

### Volkswagen model cars:

# On all channels!

Volkswagen model cars express a special passion – for the vehicles and the lifestyle of the Volkswagen brand. Lovingly collected and cared for, the accurate scale replicas of the vehicles inspire both collectors and onlookers. In addition to this catalogue, the online shop, Facebook forums and modern functions such as seeMore provide other interesting links to our brand and its products.

What can you look forward to? seeMore opens modern virtual windows: At selected locations in the catalogue you can use your smartphone to access an exclusive compilation of additional information. Via Facebook you can contact the brand directly or get to know other fans and like-minded enthusiasts. In addition, the Volkswagen online shop provides you with a fast and convenient shopping portal on the Internet.



# Enjoy the beauty

### Stephan Grühsem on the marvels of miniatures

»There is a gene...«, claims Stephan Grühsem, smiling mischievously. When asked about his fascination for cars, Volkswagen's Head of Corporate Communication retells a childhood anecdote. »Reliable sources say that, when I was younger, I refused to eat until all of my Matchbox cars were positioned in a semicircle around my plate.« His table manners have since changed. However, his enthusiasm for miniatures has remained – Provided that they display true quality workmanship.

Cars, trucks and motorcycles – Volkswagen has grown in recent years. »As the best volume manufacturer, we achieve a price premium among our customers«, says Grühsem, »High volumes and additional new models document our success.« The Wolfsburg company is striving to become the world leader in the automotive industry. Innovation, perfection and responsibility toward the economy and the environment are values which will soon enable the company to achieve this goal. Mr.

Grühsem is responsible for the group's public image. He has been the head of Volkswagen Communications since 2007 and manages the three divisions: Corporate Communication, Public Relations and Investor Relations. He began his career at Volkswagen in 1999 as the Head of Group Coordination Engine Publicity and has been closely involved in the company's successful development ever since. His time as the Head of Communication at Audi from 2002 to 2007 was an important interim step in his career.

### **Technical miracles**

Toy cars from Matchbox were only the beginning. The following years his life took on new priorities. As a teenager and a young adult Grühsem temporarily took a break from his collection. Until a VW Karmann Ghia reawakened his passion. »Vehicles have developed into small technical miracles in recent decades«, he explains with admiration. The same also applies to the world

→ Classic models such as the VW Beetle enrich every collection.



### »The interaction between attention to detail

of miniatures. »The interaction between attention to detail and precision is impressive, even with model cars.«

### Fascination to scale

His collection includes vehicles from almost every brand and is dominated by classic collectors' items in 1:43 scale. »I do not follow a specific trend and I do not strive to permanently expand my collection.« Grühsem is inspired by the virtuosity of the miniatures. »Because that is when I think: This model belongs on your desk.« Model cars with the high-quality workmanship bearing the unmistakable signature of their creator particularly inspire him. In his eyes it is a matter of the right tools and a fine understanding of the brand's character. »The recognition value is critical«, explains Mr. Grühsem and emphasises that he is neither an obsessive collector nor a hunter. Nevertheless, he is absolutely fascinated by highly detailed miniatures.

### and precision is impressive, even with model cars.«



### Stephan Grühsem, Head of Volkswagen Communications

Stephan Grühsem was born in Duisburg on 13th August 1962. After studying economic science and attending the Academy for Publicity in Hamburg he completed an internship at a daily newspaper in Düsseldorf. As a technical editor, he covered marketing, advertising and PR issues. He worked as the editor responsible for the automotive industry at the Handelsblatt business journal and the Capital business magazine. He joined Volkswagen in 1999 and became the head of Corporate Coordination Engine Publicity. From 2002 to 2007 he worked as the Head of Communication at Audi. Mr. Grühsem has been the Head of Volkswagen Communication since 2007. He is married and has two children.



→ In an interview
Mr. Grühsem explains
what he values most
about model cars.

← Since 2007 the Duisburg native has been the Head of Volkswagen Communication.



# SUSTAINABLE MOBILITY FOR THE WORLD OF TOMORROW

**VOLKSWAGEN PRESENTS THE XL1 AS AN INNOVATIVE ENVIRONMENTAL CONCEPT** 





Energy efficiency and environmental compatibility: The parameters for sustainable mobility can be described as a simple formula. Yet what sounds so simple in theory is in fact a challenging task for the transport sector. After all, the world's population is growing. Major cities are expected to develop into megacities within the next 20 years. According to UN estimates, the world population should reach eight billion by the year 2030, increasing the demand placed on many places around the world. In China alone the number of passenger vehicles is expected to increase tenfold.

For urban centres mass motorisation means more noise, longer traffic jams and increased air pollution. The effects on humans, the environment and the climate will be noticeable on both a local and also a global level. This urgently requires a change in thinking. As such, the G8 nations have reached an agreement: Global warming should not exceed 2 degrees. In addition, by 2050 CO<sub>2</sub> emissions need to have been reduced by up to 90% in comparison to 2005. Environmentally

compatible technologies such as more efficient combustion engines, lightweight designs, green fuels and alternative drive systems are required as forward-looking solutions.

### Investments for the future

Using the know-how of 30,000 researchers and developers together with approximately six billion euros per year, the Volkswagen Group consistently invests in new, environmentally compatible products and technologies. Driving an environmentally-friendly car is a good feeling. Consumers know this and the automotive industry has taken this to heart. Considerations such as fuel consumption and CO<sub>2</sub> emissions have now become major criteria when purchasing a car. On one hand, energy consumption needs to be significantly reduced. Yet on the other hand, the vehicle needs to retain its dynamic handling.

In order to do justice to both the economical and the ecological demands, Volkswagen utilises a broad-based strategy. One thing is certain: The existing drive technologies will continue to remain a necessity. The combustion engine is essential as it enables easy long-distance travel. Although battery-powered vehicles provide emission-free local mobility, satisfactory solutions for the mass-market have not yet been found with regard to the storage battery and charging infrastructure. Ultimately, every electric vehicle is only as environmentally friendly as the electricity which powers it. This creates a clear strategic framework: Until electro-mobility reaches market maturity the combination of electric propulsion and combustion engines remains a necessity and requires on-going development. Volkswagen proves just how successful the researchers and developers can be with the XLI.

### Plug-in hybrid innovations

Aerodynamics and lightweight design are perfectly combined in the 795 kg plug-in hybrid. CFRP or carbon fibre reinforced plastic is frequently used in Formula 1 racing and ensures that the vehicle is both light and sturdy. The Golf has already distinguished itself with an aerodynamic resistance of 0.693 m<sup>2</sup>. The XL1's Cw value of only 0.277 m<sup>2</sup>

represents an effortless improvement on the previous record holder. Nature provided the inspiration: The flowing lines of the chassis design emulate the body of a dolphin. The 1:43 scale miniature of the XL1 reflects this elegance. The original prototype accelerates from 0 to 100 km/h in 11.9 seconds. The complete hybrid system delivers a top speed of 160 km/h.

Conventional electricity supply supplements the traditional petrol pump. In addition, during braking recuperation serves to recharge the battery. When required the vehicle can cover a distance of 35 km using pure electric power alone. The tank capacity of 10 litres provides a range of 550 km. With the third evolutionary stage of the 1 litre car, Volkswagen once again demonstrates the competence of a company which is highly conscious of its social and environmental responsibility. The automotive industry is undergoing a technological transformation. The Wolfsburg company aims to present sustainable mobility concepts for largescale series. The XL1 is an important step along this journey.





↑ Welcome to the future:
The XL1 miniature puts the future within reach: XL1 (Resin),
Oryx White Metallic, 1:43 scale, page 81









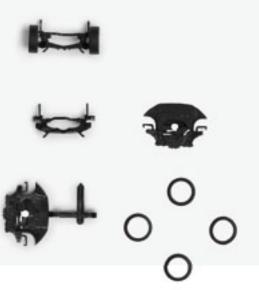


← The Beetle in detail, Tornado Red, 1:43 scale, page 36. The individual parts reveal the complexity of the task.

# Perfection down to the smallest detail

On average, a 1:43 scale Volkswagen model car consists of 80 individual parts. Painstakingly manufacturing a high-quality miniature by hand takes time, a great deal of care and a true love of detail. This perfection transforms the intricately detailed collectors' items into valued masterpieces. Into miniature Volkswagens. Into something truly special.















### → The three-dimensional surface model

made of plastic is significantly larger than the future model car. This is the only means of revealing and intricately detailing the vehicle's unique characteristics.



true-to-scale to the model car. The edges, lines and curves perfectly match the original.

Volkswagen model cars are the product of excellent workmanship. They decorate shelves and display cases. The details and the contours precisely reflect the originals: Every door handle, every brake light, every windscreen wiper is perfect. The high-quality paintwork rounds off the sophisticated appearance. This gives rise to questions about where and how the coveted collector's items are created. Time for an on-site tour.

Light is essential for high-precision work. This is why neon lights provide the production hall with even illumination. The air bears a slight smell of burning. The various production areas are arranged in a row. The specialists working on the milling machines wear safety glasses to protect their eyes. Their body language speaks of concentration. Their eyes are focused on the workpiece. Everywhere steel filings rain to the floor. Small sparks fly.

»A simple piece

of steel

gradually takes shape.«



The outside world seems almost forgotten. The blades on the milling machines are constantly readjusted with a steady hand. The steel workpiece moves slowly back and forth on the workbench. It is a moment of transformation which seems so unspectacular yet is actually so important.

Depending on the size of the model, months can pass before the manufacturer begins producing the workpieces for a newly commissioned model car. Under strict secrecy, the manufacturer is entrusted with the original design data for the actual Volkswagen vehicle model. A team of experts uses this data to develop the prototype: A three-dimensional surface model made of plastic. This model is approximately twice the size

of the future scale model in order to accurately replicate all of the subtleties and details. In the process all of the data is carefully checked for completeness, evaluated and precisely transferred. The larger the model, the more time it requires. Once the prototype has passed through two correction cycles without any errors and has been approved by the customer, the production process begins.

Specialists utilise the prototype to manufacture a rough cut of the workpiece. This step takes place during the modelling process. Here you can watch a simple piece of steel gradually take on the desired shape and slowly transform into a Volkswagen model car. During the modelling process raised areas and indentations are milled, which later serve to accurately replicate the design and the details of the original on a smaller scale. Controlled shorting burns off the steel in order to create the fine indentations. This process is responsible for the particular smell in the production hall and is known as »erosion«. Then the seats and cockpit are created and the plastic wheels are manufactured. The team is a committed, experienced group. The procedures are practiced.

The team members understand each other almost without words. Many of them have worked here for years. They possess an enormous amount of experience and represent a major part of the foundation for success of the coveted model cars. »Here you can see that no machine can equal the precision of our hands«, comments one of the employees with a smile, as he goes back to work on the model with a tool the size of a nail file. Then he switches on a small light on his workbench and reaches for his magnifying glass. He carefully blows the dust off the object and uses an engraving tool to trace the contours that he has just milled. Precision is essential. Here they continue to work on every piece until it has been checked numerous times and the results are absolutely satisfactory.

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Suddenly the smell of fresh paint fills the hall for a moment: unmistakable evidence of yet another interesting step in the process. The trail leads directly to the paint and printing shop. Whereas all of the employees in the modelling department are men, most of the printing machines are operated by women. The sun shines through the window, illuminating a wall decorated with posters. It is as though the film stars and pop stars are looking on with a smile while below the logos are printed onto the Volkswagen model cars.

### »Precision, precision and

### more precision. And precision

takes time - Sometimes

### as long as fourteen months.«

»The printing shop is the reward for the long journey that the model cars have made over the course of the recent months«, says one employee with visible pride. By the time the miniature Volkswagen vehicles arrive here they have passed through numerous production steps: from erosion to milling to sanding and polishing and then the paint shop. The printing shop adds the finishing touches. Logos, lettering and other decorations are printed on the models. The printer applies the colours to the model car one after the other. What looks simple is, in fact, extremely difficult and there is no room for imprecision. Every colour is applied precisely to the specified location. If this goes wrong then all of the previous work was for nothing.

»But that very rarely happens«, assures the employee. Then she reaches for the next model and places it carefully and precisely in the printing machine.

Once the printing process is complete the individual parts of the model car are put together and glued. Precision and a steady hand are required once again, as the door handles, brake lights and headlights which now have to be assembled are tiny. The assembly is only possible with a pair of tweezers and a magnifying glass. But in the end: Success!



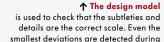
### ← The Volkswagen miniature

is a true-to-scale replica of the original. This is ensured by the design model, which is created in a number of painstakingly careful steps prior to production.

# ↓ The printing shop adds the final touches to the miniature. In addition, the colours for logos, lettering and other decorations are applied precisely to the specified locations.



The creed? Precision, precision and more precision. And precision takes time. Larger scales require as long as fourteen months. Errors are not permitted, not even minute faults, as this would represent a deviation from the original. The detailed model cars show no differences: They are perfect. Created in a place where the phrase »Perfection down to the smallest detail« is a reality.



the critical inspection.



# THE HISTORY OF AN **AUTOMOTIVE ICON**

### Volkswagen continues the Golf series' success

Happiness arrives on soft feet. Or – as is the case with the new Golf – on four sporty wheels. Happiness experienced in Germany and throughout the world. So it is no surprise that the miniature will soon play a starring role in every collection. After four years Volkswagen is continuing this success story. Good news, not least because the Golf has long been an automotive icon.

When Volkswagen presented the first Golf in Munich in 1974, its unveiling was greeted with a fanfare. What had happened to set the stage? The industrial nations were suffering the effects of the oil embargo. Driving on Sunday had been temporarily prohibited at the end of the year. A speed limit had been implemented. Fuel had become scarce. The economy was stagnating. And the automotive industry was clearly feeling the effects. In truth, launching the Golf during

these turbulent times was a stroke of aenius on the part of Volkswagen. The development of the new vehicle had cost approximately one billion German marks. Yet history proves that this investment has paid off. Volkswagen came with the Golf and conquered. The Wolfsburg company had its finger firmly on the pulse of the time: The technology, design and quality convinced customers worldwide, even though the hatchback had not yet even established itself as a design characteristic. Up

until then Volkswagen had traditionally produced rear-engine vehicles like the Beetle. The transverse front engine provided a larger luggage compartment. In addition, the Golf delivered convincing performance with low fuel consumption. The car was considered sporty and was also affordable. Volkswagen's sales exploded: The one millionth vehicle left the production line after only two years. By the summer of 1983 more then 6 million units of the Golf I had been manufactured.









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The Golf established its own unique vehicle class, even though the Golf itself has always remained classless. It is not reserved for an exclusive class of buyers: Everyone enjoys driving the Golf. The Diesel, GTI, Estate, Cabriolet and other extremely successful derivatives followed. The new Golf continues a tradition which commits it to success. It has to reward the trust placed in it.

Volkswagen optimistically declares that it is not simply the right but rather the best choice. The technology in the new Golf will redefine the segment. It creates a pioneering feeling of new beginnings. The vehicle's weight has been reduced by 80 kg and aims to create an inspiration for the future in times of economic uncertainty. As with the original Golf I, the key lies in the intelligent combination of first-class features. In the interior, the developers have placed particular emphasis on a feeling of quality and prove their understanding of the practicalities: The misfuelling protection prevents vehicle from being filled with the wrong fuel. State-of-the-art assistance systems such is the ACC Automatic Distance Control, the Dynamic Highbeam Assistant, the proactive passenger protection system and modern infotainment

support drivers and protect passengers. Ergonomic seats, a swivelling towing hitch along with a luggage compartment with a variable floor and an especially low loading sill demonstrate the wealth of ideas. The standard use of BlueMotion technology together with the completely revised engines serve to significantly reduce CO<sub>2</sub> emissions (99 g for series models). Furthermore, active cylinder management is also available: Depending on the driving style, this system imperceptibly deactivates two of the four cylinders. This optimises the efficiency of the engine and also further reduces the CO<sub>2</sub> emission. The Eco Mode contributes to environmentally-

friendly mobility. A longer wheelbase, shorter overhangs and flat silhouette give the Golf its elegantly dynamic design. The »Made in Germany« seal of quality promises an outstandingly progressive vehicle.

The expectations facing the new Golf are high. Wolfsburg welcomes these expectations and responds with confidence: Because as always, the viewpoint is always a question of perspective. That is why Volkswagen has chosen a clear position for every scale large and small: Leadership.

# An all-time success

The Golf has set standards since the very beginning: The vehicle's technology, design and quality speak for the seal of quality »Engineered in Germany«. That is the way it has always been. And that is the way it will always be.

Golf I GTI From the original...

In 1974 Volkswagen created its own unique class of vehicle with the Golf I. The new vehicle promised high-performance with low fuel consumption. The hatchback became a characteristic design element. The success story of the Golf series began as soon as the first model was released and has since gone on to encompass the entire globe.

2012

Golf I GTI, 1:43 scale, page 90

Golf\*
... the latest generation.

With the new Golf, Volkswagen launches a new model destined to share the same success as its predecessors. Sportiness and economy remain important parameters defining the features, technology and design. The Golf is an inspiration for the future: With new proportions, progressive drive technologies and numerous practical features.

**Golf,** 1:18 scale, page 23 · **Golf,** 1:43 scale, page 35 · **Golf,** 1:87 scale, page 55



1976

# **Behind-the-scenes**

Because sometimes you simply want to know more. seeMore brings videos, websites and animations to your smartphone. You receive additional information about a broad variety of topics. Such as our paper worlds, which are a unique feature of this catalogue design.











The Golf. \* The model car is expected to be available as of summer 2013.

### Golf, 4-door\*

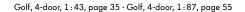
Even as a miniature, the Golf is an inspiration for the future: The original is the embodiment of modern mobility: Technology and design implemented in a progressive vehicle concept. Alternative drive technologies provide economical and environmentallyconscious mobility.

Model year: 2012 · Scale: 1:18 · Manufacturer: Norev

5G4.099.302. .F5F Night Blue Metallic 5G4.099.302. .B7W Tungsten Silver Metallic













### 1:18 · Golf GTI

02



### 02

### Golf GTI

This model car creates a spontaneous thrill. The lovingly detailed implementation provides a view of the comfortable interior. In addition to the opening doors, the model is also distinguished by the opening bonnet and rear hatch.

Model year:  $2009 \cdot \text{Scale}$ :  $1:18 \cdot \text{Manufacturer}$ : Norev

5K3.099.302. .Y3D

Tornado Red





Golf GTI, 1:43, page 33 · Golf GTI, 1:87, page 54



### Scirocco

Why waste time searching for reasons, when all you want to do is keep on driving? The model clearly displays the details of the unique fascination: An opening bonnet, high-quality workmanship in the interior, moving doors and many more features.

Model year: 2008 · Scale: 1:18 · Manufacturer: Norev

1K8.099.302.A .R6T

Viper Green Metallic





### 1:18 · Beetle

04



### 04

### Beetle

The first generation Beetle made people more independent. The new Beetle makes them faster. And happier. With its own space on the desk, it could now become a permanent distraction. This model car with movable steering, and opening doors, luggage compartment and bonnet promises one thing: Pure driving pleasure!

Model year: 2011 · Scale: 1:18 · Manufacturer: Kyosho

5C1.099.302. .ANA

Tornado Red





Beetle, 1:43, page 36 · Beetle, 1:87, page 56













### black up!

An up! – The perfect synthesis of space, feeling and design. In black it serves as a strikingly contrasting neighbour for the white up!

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

1S3.099.300.A .54H

Black Pearl

### 06

### white up!

up! – The synonym for adventure, activity, dynamics and future.

The white up! is a striking embodiment of eye-catching uniqueness.

This also applies to this up! within the model car collection.

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

1S3.099.300.A .0K1

White Pearl

### Details: white up!

The white up! is an absolute eye-catcher and refreshes every model car collection thanks to its sporty and modern appearance.

### 1:43 · up!, 2-door and 4-door

07









### 07

### up!, 2-door

The up! is a city specialist. The overall concept is characterised by a clear, innovative and self-explanatory functionality. This alone will secure it a pride of place in the display case.

### Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

1\$3.099.300. .Y3D Red
1\$3.099.300. .A7W Light Silver Metallic
1\$3.099.300. .OHN Light Blue
1\$3.099.300. .B9A White

### Details: up!, 2-door

The »smiling face« and the full-glass rear hatch are just a few of the special features which make the up! model so inspiring.

### 08

08

### up!, 4-door

The model expands your collection. With the original you are perfectly prepared for inner-city traffic. The smallest Volkswagen vehicle is compact and agile, and also extremely comfortable thanks to the second pair of doors for rear passengers.

Model year: 2012 · Scale: 1:43 · Manufacturer: Schuco

 1S4.099.300. .C9X
 Black Pearl

 1S4.099.300. .H5X
 Dark Blue Metallic

 1S4.099.300. .B7W
 Dark Silver Metallic

 1S4.099.300. .0K1
 White

up!, 2-door, 1:87, page 51

up!, 4-door, 1:87, page 51









### **Golf Plus**

A Golf for everyone who wants that added extra space and flexibility, without having to forgo the accustomed dynamic characteristics. The model is a convincing example of careful detail precision.

Model year: 2009 · Scale: 1:43 · Manufacturer: Schuco

5M0.099.300.A .C9X 5M0.099.300.A .A5Q Deep Black Pearl Effect
Shark Blue Metallic



### **Details: Golf Plus**

The true-to-scale implementation of an uncompromising design: The Golf Plus stands for added mobility.

### 10

10

### **Golf Cabriolet**

The newest version of the cult classic, also provides the perfect look in the 1:43 model car format. Every finely crafted detail creates a desire for freedom and adventure.

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

5K7.099.300. .ICO

Deep Black Pearl Effect

5K7.099.300. .U4V

Dark Purple Metallic

5K7.099.300. .B7W

Tungsten Silver Metallic

5K7.099.300. .0K1 Oryx White Mother of Pearl Effect

Golf Plus, 1:87, page 54

Golf Cabriolet, 1:87, page 53

### 1:43 · Golf Estate, Golf R

11







12



### 11

### Golf Estate (Resin)

The space of a saloon and a convincing design. Available in miniature format as an exclusive resin model, with a consistent form and a clear presence. A true mobility expert for the ultimate model car collection.

Model year: 2009 · Scale: 1:43 · Manufacturer: Norev

1K9.099.300.GP.A7W

Reflex Silver Metallic

### **Details: Golf Estate**

Finely crafted: Roof bars and a panorama sliding roof.

### 12

### Golf R (Resin)

The all-wheel drive Golf R takes to the road with the most powerful TSI engine ever and provides pure adrenaline. The high-quality model car was created with the greatest care by experienced specialists.

Model year: 2010 · Scale: 1:43 · Manufacturer: Norev

5K1.099.300.A .B9A

Candy White



### Golf GTI

Only a few words are needed to describe it: sporty, spirited, striking. Are you ready for so much power in miniature form?

Model year: 2009 · Scale: 1:43 · Manufacturer: Schuco

5K3.099.300. .B9A

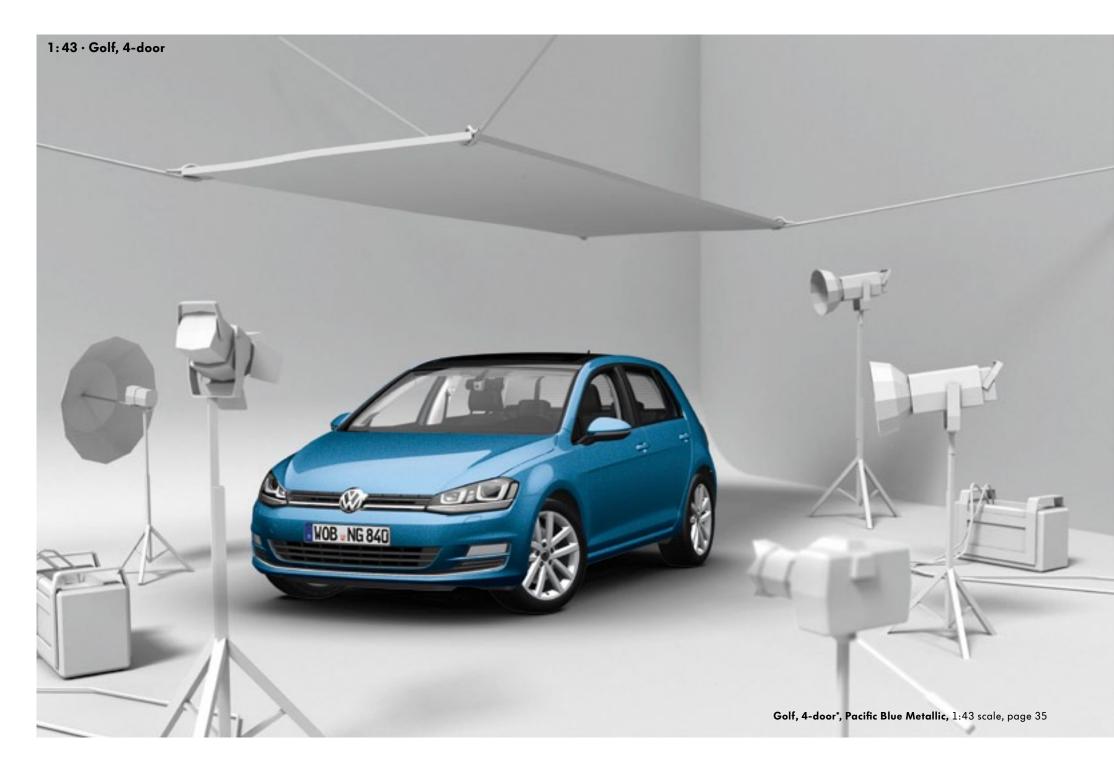
Candy White

### **Details: Golf GTI**

Creates a progressive, sporty impression even in 1:43 scale.















The Golf.\*
The models are expected to be available in spring 2013.

### Golf, 2-door\*

The latest model surprises with new and attractive proportions.

Dynamic lines emphasise the sporty character. The miniature is richly detailed and implemented with high-quality workmanship.

Model year: 2012 · Scale: 1:43 · Manufacturer: Herpa

5G3.099.300JHZ	Deep Black Pearl Effect
5G3.099.300ANA	Tornado Red
5G3.099.300B7W	Tungsten Silver Metallic
5G3.099.300C9A	Oryx White Pearl Effect

### 15

### Golf, 4-door\*

Please take a seat: The Golf's mobility concept offers the highest quality equipment, technology and design.

Model year: 2012 · Scale: 1:43 · Manufacturer: Herpa

5G4.099.300JHZ	Deep Black Pearl Effect	
5G4.099.300EV1	Limestone Grey Metallic	
5G4.099.300F5A	Pacific Blue Metallic	
5G4.099.300LNL	Reflex Silver Metallic	
304.077.000LIVE	Reliex Sliver Melalic	

### Details: Polo, 4-door\*

The hatchback is its distinguishing characteristic: Even in 1:43 scale, the Golf is impressive with its fresh design.

Golf, 2-door, 1:87, page 55



### Beetle

In the tradition of the worldwide bestseller. The model creates an impressively realistic overall impression with the precisely crafted details of the latest generation of a true cult classic.

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

 5C1.099.300. .D7X
 Platinum Grey Metallic

 5C1.099.300. .Y3D
 Tornado Red

 5C1.099.300. .PXP
 Sunflower

 5C1.099.300. .0K1 Oryx White Mother of Pearl Effect

### **Details: Beetle**

Perfect implementation – The silhouette of a modern classic.





Beetle, 1:18, page 26 · Beetle, 1:87, page 56

# Beetle billiard ball and coat of arms decorative film · 1:43





17

# Beetle billiard ball decorative film\*

The Black billiard ball decoration on the roof and the doors of the model car creates a stylish and powerful effect. A truly classic cult design.

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

5C1.099.300.B .041

Black

18

#### Beetle coat of arms decorative film

Unmistakeably Beetle, unmistakeably Volkswagen. The Wolfsburg coat of arms on the miniature creates a clear statement of passion for the Beetle's birthplace.

Model year: 2011 · Scale: 1:43 · Manufacturer: Schuco

5C1.099.300.C .B9A

Candy White

Details: Beetle billiard ball decorative film'

Cult and legendary: The billiard ball decorates the roof and the doors of the small Beetle.

Details: Beetle coat of arms decorative film\*

With a passion for Wolfsburg: The coat of arms on the roof of the miniature has been precisely reproduced.











# Scirocco

Hotter than the desert wind. The modern version of the classic creates a storm. The model car displays the striking lines, the impressive tail and its sporty character.

Model year: 2008 · Scale: 1:43 · Manufacturer: Norev

1K8.099.300. .C9X

Deep Black Pearl Effect

#### 20

# Scirocco R (Resin)

Maximum customisation with an uncompromisingly sporty orientation.

Now it is time to get personal and show the flag. The exceptional

Scirocco R resin model proves the ease with which the same succeeds in miniature.

Model year: 2009 · Scale: 1:43 · Manufacturer: Norev

1K8.099.300.C .A7W

Reflex Silver Metallic

## Details: Scirocco R

A dream car for everyone with a sporty spirit: Even as a miniature it's hard to resist.



#### 21

#### Jetta

Exceptional design and inspiring features distinguish the original. The high-quality workmanship of the model car creates a sophisticated, true-to-scale replica.

#### 22

#### **Passat Saloon**

Even as a precisely detailed model its strength of character is impossible to overlook. On the road, this Volkswagen saloon offers the best comfort and driving pleasure.

#### 23

#### Passat CC

Confidently holds a leading place in every good Volkswagen miniatures collection: the Passat CC. Sportiness, elegance and innovation in perfect harmony.

Model year: 2008 · Scale: 1:43 · Manufacturer: Schuco

Model year: 2010 · Scale: 1:43 · Manufacturer: Minichamps

5C7.099.300. .6CY 5C7.099.300. .P5W 5C7.099.300. .B9A

Black Tempest Blue Metallic Candy White

Black
Metallic
y White

 $\textbf{Model year: } 2010 \cdot \textbf{Scale: } 1{:}43 \cdot \textbf{Manufacturer: } \textbf{Schuco}$ 

3AE.099.300. .C9X 3AE.099.300. .H5X 3AE.099.300. .A8X 3AE.099.300. .A7W Deep Black Pearl Effect
Night Blue Metallic
Cashmere Brown Metallic
Reflex Silver Metallic

3C8.099.300. .041 3C8.099.300. .A7W

Black

Reflex Silver Metallic

Passat Saloon, 1:87, page 61

Passat CC, 1:87, page 61



#### **Passat Estate**

The Passat is distinguished by numerous innovative ideas and its impressive design is an expression of its high-quality, dynamic character and self-confidence. The model car is constructed out of numerous carefully assembled individual parts and is the perfect reflection of these characteristics.

Model year: 2010 · Scale: 1:43 · Manufacturer: Schuco

3AF.099.300. .I7F 3AF.099.300. .C8Z

3AF.099.300. .Y3D 3AF.099.300. .A7W

Urano Grey |
Mocca Anthracite Pearl Effect |
Tornado Red |
Reflex Silver Metallic

# **Details: Passat Estate**

The lovingly crafted details on the sides and rear.





Passat Estate, 1:87, page 61









#### 25

#### Eos

Unlimited driving pleasure in an especially sporty and elegant version. Its independence makes it the superior individualist. The carefully crafted model car only requires a brief moment in order to leave a lasting impression.

Model year: 2011 · Scale: 1:43 · Manufacturer: Kyosho

1Q1.099.300. .B8R 1Q1.099.300. .A7W 1Q1.099.300. .B9A Black Oak Brown Metallic
Reflex Silver Metallic
Candy White

# **Details:** Eos

A guaranteed striking look: Authentic, sporty convertible pleasure – from the wheel design to the interior.

#### 26

26

# Sharan

Greatness in even the smallest detail. And with great details even at a small scale. It is immediately apparent why it creates enthusiasm wherever it appears: Perfect dynamics, space and style.

Model year: 2010 · Scale: 1:43 · Manufacturer: Minichamps

7M0.099.300. .R7I

Pantheon Grey Metallic











#### Touareg

Why go without anything, when everything is possible? The Touareg shows just what is possible when you make no compromises. This also applies in particular to every model car collection.

Model year: 2010 · Scale: 1:43 · Manufacturer: Schuco

7P1.099.300. .C9X 7P1.099.300. .H8Z Deep Black Pearl Effect Graciosa Brown Metallic



#### 28

## Phaeton (Resin)

The model impressively confirms its exclusiveness: a pure premium vehicle as a high-quality and perfectly detailed replica.

Model year: 2010 · Scale: 1:43 · Manufacturer: Looksmart Models

3D1.099.300. .C8Z

Mocca Anthracite Pearl Effect

#### **Details: Phaeton**

A unique experience even as a model:

The Phaeton is distinguished, timeless, superior.





# Crafter

As one of the largest and most versatile light commercial vehicles, it is an essential part of any collection. The Crafter: The highest performance for any job.

Model year: 2011 · Scale: 1:43 · Manufacturer: Premium ClassiXXs

2E1.099.300. .647 2E1.099.300. .B9A Oxide Silver Metallic

Candy White

#### 30

# Caddy Maxi

Outstandingly accurate details and excellent workmanship distinguish the true-to-life miniature of one of the largest models among the compact shuttles and mini transporters.

Model year: 2007 · Scale: 1:43 · Manufacturer: Minichamps

2K3.099.300. .F9E

Candy White

#### 31

# **Caddy Life**

Its versatility makes it the perfect companion for families and small companies. This model version is a clear reflection of this vehicle's popularity.

Model year: 2004 · Scale: 1:43 · Manufacturer: Replicars

2K0.099.300.L.Y3D

Red Spice Metallic

# 1:43 · T5 Multivan, T5 California







#### 32

# T5 Multivan

Individual mobility requirements demand individual solutions: The Multivan provides a vast amount of space combined with legendary versatility. For the miniatures collection the vehicle represents another highlight in the success story of the Volkswagen van.

Model year: 2009 · Scale: 1:43 · Manufacturer: Minichamps

**7H5.099.300.GP.C9Z** Black Magic Pearl Effect

#### 33

# T5 California

Lifestyle in miniature format. The striking front and the additional details of this travel-loving Volkswagen have been carefully reproduced. The T5 California brings relaxed travelling flair to every miniatures collection.

Model year: 2009 · Scale: 1:43 · Manufacturer: Minichamps

7H8.099.300.GP.A7W

Reflex Silver Metallic

## **Details: T5 California**

Richly detailed workmanship. Detailed individual parts. A convincing scale reproduction.



#### **Amarok**

Simply powerful and yet still outstandingly manoeuvrable and with off-road capabilities. Recognisable even on this scale: The styling package from Volkswagen Accessories.

Model year: 2010 · Scale: 1:43 · Manufacturer: Minichamps

2H7.099.300. .A7W

Reflex Silver Metallic

# **Details: Amarok**

Even the »Alado« wheel, the side bar and the brawny styling bar are perfectly reproduced.















#### up!, 2-door

100 000 001

The up! is a city specialist. A small vehicle with its own greatness: innovative and with self-explanatory functionality. The perfect addition to a comprehensive model car fleet.

Model year: 2011 · Scale: 1:87 · Manufacturer: Herpa

153.099.301.	.C9X
1\$3.099.301.	.H5X
1\$3.099.301.	.B7W
1\$3.099.301.	.0K1

36

#### up!, 4-door

The 4-door up! makes every option a possibility! The agile 4-door city car perfectly expresses the highly modern interpretation of Volkswagen's design language even in 1:87 scale.

Model year: 2012 · Scale: 1:87 · Manufacturer: Herpa



# Details: up!, 4-door

A miniature surprise! Just looking at the miniature is a pleasure. Fun rides with the up! are guaranteed.

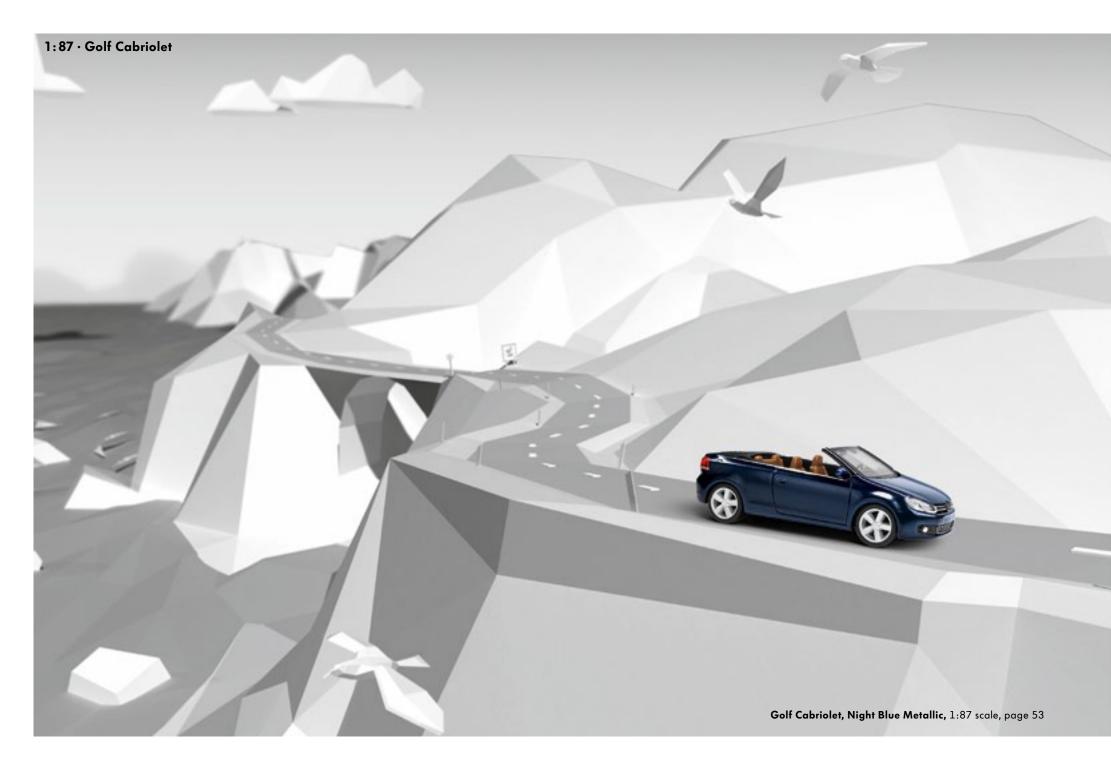
up!, 2-door, 1:43, page 30 up!, 4-door, 1:43, page 30

Black Pearl

White Pearl

Dark Blue Metallic

Dark Silver Metallic











# Polo, 2-door

This vehicle has a clear, direct design language. Even in the smallest scale the sporty look and the strong design lines are optimally reproduced.

Model year: 2009 · Scale: 1:87 · Manufacturer: Herpa

**6R0.099.301. .C9X** Deep Black Pearl Effect

# Details: Polo, 2-door

A big number among compact cars: The Polo stands out with its sporty elegance.

#### 38

38

# **Golf Cabriolet**

The best view from every perspective. The favourite remains the view of the sky. The carefully manufactured model car of this cult classic transfers the fascination of the cabriolet to the miniature format.

Model year: 2011 · Scale: 1:87 · Manufacturer: Herpa

5K7.099.301. .ICO

5K7.099.301. .H5X

Night Blue Metallic

5K7.099.301. .A7T

United Grey Metallic

Golf Cabriolet, 1:43, page 31

# 1:87 · Golf Plus, Golf GTI

39









#### 39

#### **Golf Plus**

One car – a thousand facets. Its highlights include the spacious interior and a high degree of variability along with the comprehensive range of safety features. Simply more of everything: Just like its counterpart for model car collections.

Model year: 2009 · Scale: 1:87 · Manufacturer: Wiking

5M0.099.301.A .A7W

Reflex Silver Metallic

# **Details: Golf Plus**

Impressively spacious. Volkswagen quality – even at 1:87.

#### 40

40

#### Golf GTI

A coveted model in the Golf class, it inspires and is always a source of enthusiasm. The model car provides a true taste of the especially aggressive Golf GTI.

Model year: 2009 · Scale: 1:87 · Manufacturer: Wiking

5K3.099.301. .A9W 5K3.099.301. .B9A Carbon Steel Grey Metallic



Golf Plus, 1:43, page 31

Golf GTI, 1:18, page 24 · Golf GTI, 1:43, page 33











# Golf, 2-door\*

Perfection down to the last detail: Just like the original, the trueto-scale miniature implements the same perfection both internally and externally.

#### Model year: 2012 · Scale: 1:87 · Manufacturer: Rietze

5G3.099.301F5F	Night Blue Metallic	
5G3.099.301ANA	Tornado Red	
5G3.099.301B7W	Tungsten Silver Metallic	
5G3.099.301C9A	Oryx White Pearl effect	

Golf, 2-door, 1:43, page 35

\*The illustration shows a virtual vehicle model. Model similar to the illustration.

# Details: Golf, 2-door\*

Powerful lines, attractive proportions: The Golf convincingly demonstrates its fresh design even in a miniature format.

42

# Golf, 4-door\*

Sporty and economical: The Golf has everything it needs to ensure the success of its series. Which is why the new model is guaranteed to be a winner at 1:87 scale.

#### Model year: 2012 · Scale: 1:87 · Manufacturer: Rietze

5G4.099.301JHZ	Deep Black Pearl Effect	
5G4.099.301F5A	Pacific Blue Metallic	
5G4.099.301LNL	Reflex Silver Metallic	
5G4.099.301SWL	Pure White	

Golf, 4-door, 1:18, page 23 · Golf, 4-door, 1:43, page 35

# 1:87 · Beetle, Tiguan

43









#### 43

#### Beetle

Striking, sporty, self-confident. And already a classic. Once you have it in your hand, you will never want to give the Beetle model car back.

Model year:  $2011 \cdot \text{Scale}$ :  $1:87 \cdot \text{Manufacturer}$ : Wiking

 5C1.099.301. .B5K
 Platinum Grey Metallic

 5C1.099.301. .Y3D
 Tornado Red

 5C1.099.301. .PXP
 Sunflower

 5C1.099.301. .0K1 Oryx White Mother of Pearl Effect

**Details: Beetle** 

Discover the details of the Beetle for yourself. Even at this scale the proportions have been perfectly reproduced. 44

44

#### Tiguan

The Tiguan sports numerous extra standard features which all make driving a more relaxed experience. The model car's standard extras consist of: Care, attention to detail and scale precision.

Model year: 2007 · Scale: 1:87 · Manufacturer: Wiking

5N0.099.301. .C5C

Biscay Blue Pearl Effect

Beetle, 1:18, page 26 · Beetle, 1:43, page 36





# Scirocco

Unbridled temperament meets innovate technology. It is simply a pleasure to experience the self-confidence and the unique design of this carefully crafted model car.

Model year: 2008 · Scale: 1:87 · Manufacturer: Wiking

1K8.099.301. .C9X 1K8.099.301. .R5Z 1K8.099.301. .R7K Deep Black Pearl Effect
Rising Blue Metallic
Beryllium Grey Metallic

# **Details: Scirocco**

An exceptional sport coupé: The dynamic design of the Scirocco remains just as striking even at the smallest scale.

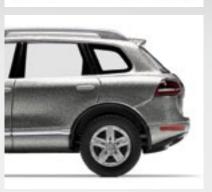




Scirocco, 1:18, page 25 · Scirocco, 1:43, page 39







#### Sharan

A large luggage compartment, numerous seats, outstanding technology and convincing engine performance: This is where rational thought meets emotion. The same also applies to the decision for the model car as a perfect miniature replica.

Model year: 2010 · Scale: 1:87 · Manufacturer: Herpa

7M0.099.301. .C9X 7M0.099.301. .R7H 7M0.099.301. .R7L 7M0.099.301. .B9A Deep Black Pearl Effect
Indium Grey Metallic
Reflex Silver Metallic
Candy White

# **47**

#### Touareg

In 1:1 it reaches even the most remote locations. As a model car it prefers its own set place. Both a powerful appearance and a sense of certainty show that this exceptional vehicle is a pioneer. Superior, powerful and uncompromising.

Model year: 2010 · Scale: 1:87 · Manufacturer: Wiking

7P1.099.301. .C9X 7P1.099.301. .B7W

Deep Black Pearl Effect Tungsten Silver Metallic

# **Details: Touareg**

The image of an off-roader as a finely detailed model car.

Sharan, 1:43, page 42 Touareg, 1:43, page 45









#### **Passat CC**

A premium class Volkswagen vehicle. So, naturally, it is also a part of this premium model car collection: On the road the fourdoor coupé creates an inspiring presence with pure elegance, impressive sportiness and innovative technology.

Model year: 2008 · Scale: 1:87 · Manufacturer: Wiking

3C8.099.301. .041 3C8.099.301. .C7Z 3C8.099.301. .C8Y 3C8.099.301. .A7W

Black Iron Grey Metallic Light Brown Metallic Reflex Silver Metallic

#### 49

#### **Passat Saloon**

The life-size original of this attractive model car was presented to the public for the first time at the 2010 Paris Motor Show. The start-stop system, a gear-shift indicator and a micro-hybrid system are all part of the excellent standard features.

Deep Black Pearl Effect

Night Blue Metallic

Island Grey

Candy White

Model year: 2010 · Scale: 1:87 · Manufacturer: Wiking

3AE.099.301. .C9X 3AE.099.301. .H5X 3AE.099.301. .K7X 3AE.099.301. .B9A

50

#### **Passat Estate**

The estate version of the Passat belongs alongside the saloon in every model car collection: The estate variant of the successful Passat is timelessly elegant and yet fascinatingly modern.

Model year: 2010 · Scale: 1:87 · Manufacturer: Wiking

3AF.099.301. .C9X 3AF.099.301. .C8Z 3AF.099.301. .Y3D 3AF.099.301. .A7W

Deep Black Pearl Effect Mocca Anthracite Pearl Effect Tornado Red Reflex Silver Metallic



Passat CC, 1:43, page 40 Passat Saloon, 1:43, page 40 Passat Estate, 1:43, page 41

# 1:87 · Caddy panel van, Caddy Maxi Tramper

51 52









#### 51

# Caddy panel van

The professional work horse. The panel van's interior sports an inspiring amount of cargo space, while the model's exterior is convincing in its perfection.

Model year: 2012 · Scale: 1:87 · Manufacturer: Rietze

2K1.099.301.A .WKF

Candy White

#### 52

# Caddy Maxi Tramper

Always ready to camp out for the night: The Caddy Maxi Tramper transforms into a mobile camping site in a matter of moments. For everyone who thinks that on the road is the most beautiful place to be. An eye-catcher in any collection.

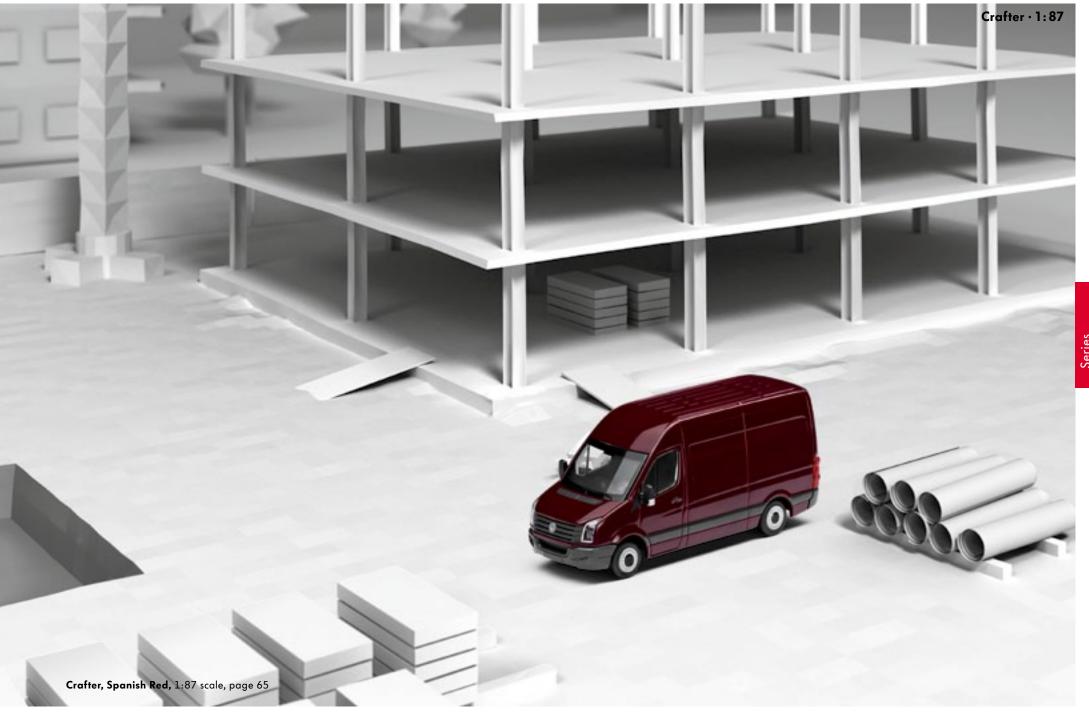
Model year: 2012 · Scale: 1:87 · Manufacturer: Rietze

2K5.099.301. .J6E

Primavera Green

# Details: Caddy Maxi Tramper

An ideal companion for outdoor and leisure activities: The Caddy Maxi Tramper provides plenty of space for great holiday plans.





# **T5 Multivan BlueMotion**

Because clean is always an option. The latest generation of the Multivan reduces fuel consumption and protects the environment. For the whole family and also as a miniature with a major impact.

 $\textbf{Model year: } 2011 \cdot \textbf{Scale: } 1.87 \cdot \textbf{Manufacturer: } \textbf{Rietze}$ 

7E5.099.301.A.D5M

Glacier Blue Metallic







#### T5 Multivan

The spacious saloon with outstanding comfort and enormous flexibility. Choosing the Multivan is an easy decision. Definitely easier than choosing your destination. The Volkswagen model car accurately reproduces precisely these feelings.

Model year: 2009 · Scale: 1:87 · Manufacturer: Wiking

7H5.099.301.GP.H5X

Night Blue Metallic

#### 55

55

#### **T5 Transporter**

Pure energy. The Transporter is the reliable workhorse among numerous companies and service providers. Its innovative performance makes it especially suited to day-to-day demands.

Model year: 2009 · Scale: 1:87 · Manufacturer: Wiking

7H1.099.301.GP.B9A

Candy White

# 56

#### Crafter

Extreme jobs demand reliable partners. The Crafter is the largest vehicle in the Volkswagen product range and also a great partner. The precision model depicts the van with a high roof and medium wheelbase.

Model year: 2011 · Scale: 1:87 · Manufacturer: Rietze

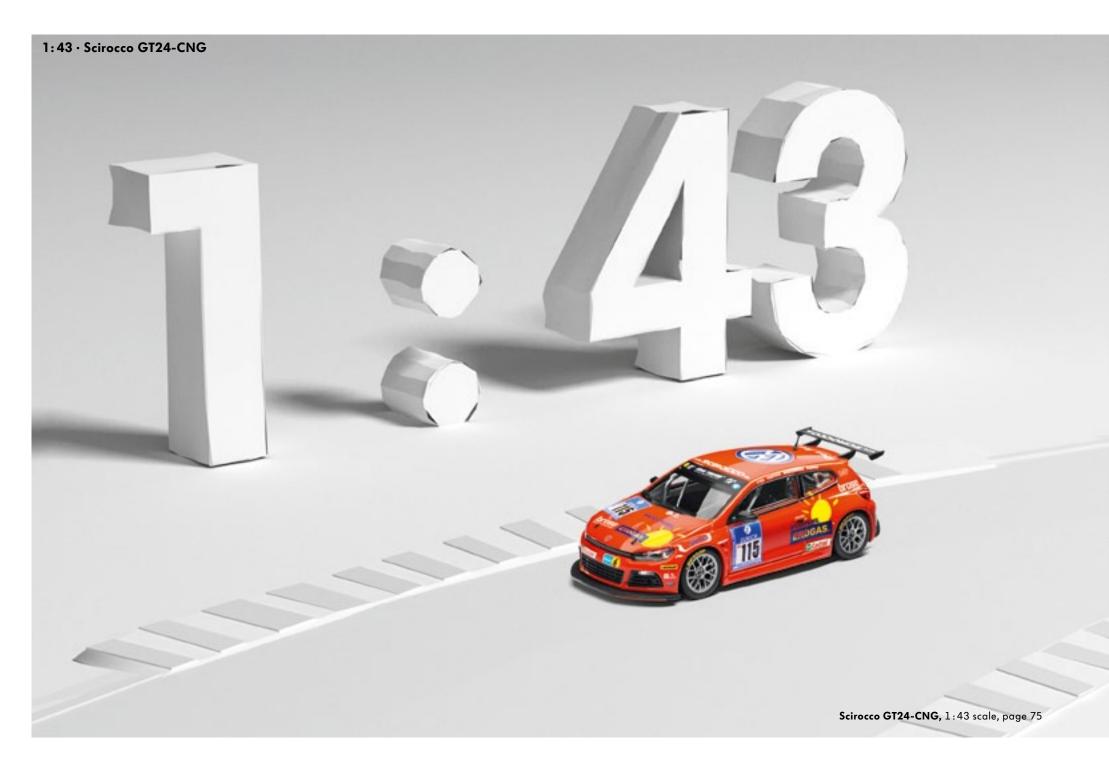
2E1.099.301. .4CC 2E1.099.301. .B9A Spanish Red

Candy White

T5 Multivan, 1:43, page 48 Crafter, 1:43, page 47



# Motorsport Motorsport is pure technology and performance. The focus is on speed and sporting competition. Those are the guiding ideas. Volkswagen Motorsport has added another: Highly efficient engines with series-related technology for resource-saving motorsport. A forward-looking overall concept for professionals and amateurs. The Volkswagen motorsport models are coveted collector's objects. Exclusive display objects and mementos. The following images of the vehicles are not true to scale.





Golf24 (Resin), White-Red

 $\textbf{Model year: } 2011 \cdot \textbf{Scale: } 1{:}43 \cdot \textbf{Manufacturer: } Spark$ 

5K1.099.300.C.084

**57** 

Original paintwork

58

58

Golf24 (Resin), White-Blue

Model year: 2011 · Scale: 1:43 · Manufacturer: Spark

5K1.099.300.C .287

Original paintwork

Golf24 (Resin), White-Yellow

Model year: 2011 · Scale: 1:43 · Manufacturer: Spark

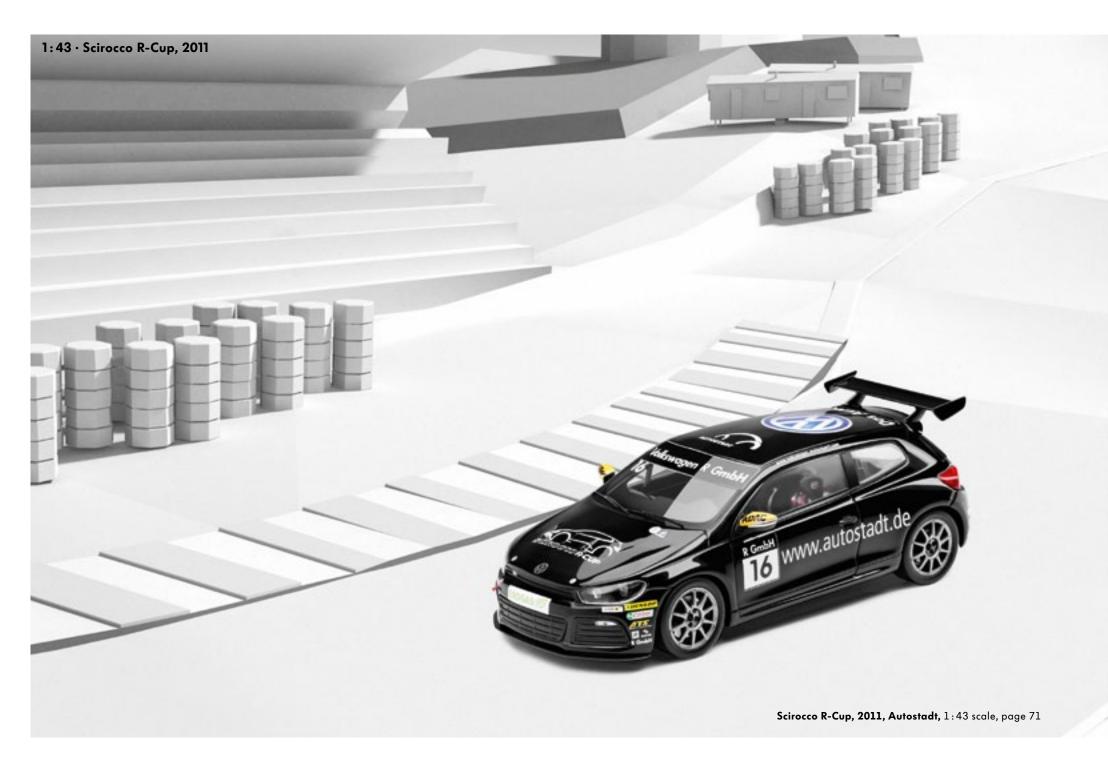
5K1.099.300.C .655

59

Original paintwork

# 24 Hour Race, 2011

Back to the Nürburgring with a spectacular new racing version: Volkswagen has developed a powerful racing touring car with all-wheel drive and 440 HP based on its bestseller for the legendary 24-hour race. The high-quality cast resin models accurately replicate many of the exciting details.









# Scirocco R-Cup, 2011, Autostadt

Model year: 2011 · Scale: 1:43 · Manufacturer: Spark

1K8.099.300.H .041

Original paintwork

# Scirocco R-Cup, 2011, R GmbH

Model year: 2011 · Scale: 1:43 · Manufacturer: Spark

1K8.099.300.E .084

Original paintwork

Details: Scirocco R-Cup, 2011, R GmbH

A highlight for every motorsport fan: The miniature is a convincing example of demanding motorsport design.

# Scirocco R-Cup, 2011

The partner series to the DTM: The Volkswagen Scirocco R-Cup. For the model car versions this means attractive and realistically detailed model cars with individual sponsoring. Racing atmosphere included.

# 1:43 · Scirocco R-Cup, 2012

62



The Scirocco R-Cup, 2012, Team Volkswagen Accessories.\*
The model car is expected to be available as of
December 2012.

63



The Scirocco R-Cup, 2012, Team Dunlop.\*
The model car is expected to be available as of
December 2012.

64



The Scirocco R-Cup, 2012, Team 2F Sachs. \*
The model car is expected to be available as of
December 2012.

62

Scirocco R-Cup, 2012, Volkswagen Accessories

Model year: 2012 · Scale: 1:43 · Manufacturer: Spark

1K8.099.300.K .JKA

Original paintwork

Scirocco R-Cup, 2012, Dunlop

Model year: 2012 · Scale: 1:43 · Manufacturer: Spark

1K8.099.300.L .AAX

64

Original paintwork

Scirocco R-Cup, 2012, ZF Sachs

Model year: 2012 · Scale: 1:43 · Manufacturer: Spark

1K8.099.300.M .LUV

Original paintwork

# Scirocco R-Cup, 2012

Environmentally conscious, economical and sporty: The Scirocco R-Cup 2012 sets new standards as a talent engine. While the true-to-life miniatures decorate your display cabinet, Volkswagen's brand championship is a true crowd magnet at the DTM. Young talents are fostered and ground-breaking technologies established for the long-term.



# Polo R WRC, test car (Resin)

Top speed to the world championship: From 2013 onward we wish to sporty all-wheel drive the best of luck. With 300 HP it delivers a powerful performance. And this model reflects that power.

 $\textbf{Model year: } 2012 \cdot \textbf{Scale: } 1{:}43 \cdot \textbf{Manufacturer: } Spark$ 

6C7.099.300.A .JVJ

Original paintwork

#### **Details: Polo R WRC**

The extremely modified Polo as the R WRC study: Sport suspension, a rear spoiler and the broader wheelbase emphasise the model's motorsport character.













# Scirocco GT24-CNG, 2009

At the 24 hour race at the Nürburgring in 2009, two innovative Scirocco GT24-CNG vehicles achieved a double victory. The model depicts the winning vehicle driven by Vanina Ickx (B), Peter Terting (D), Klaus Niedzwiedz (D) and Thomas Klenke (D).

Model year: 2009 · Scale: 1:43 · Manufacturer: Norev

1K8.099.300.D .98P

Original paintwork

#### 67

# Race Touareg 3, 2011 (Resin)

Through the burning heat of the sierras, in the heights of the Andes and from the Atlantic to the Pacific and back – Team Al-Attiyah/ Gottschalk won a glorious victory in 2011 in the »Dakar«. The successful Touareg joins the model car collection as a high-quality resin model.

Model year: 2011 · Scale: 1:43 · Manufacturer: Spark

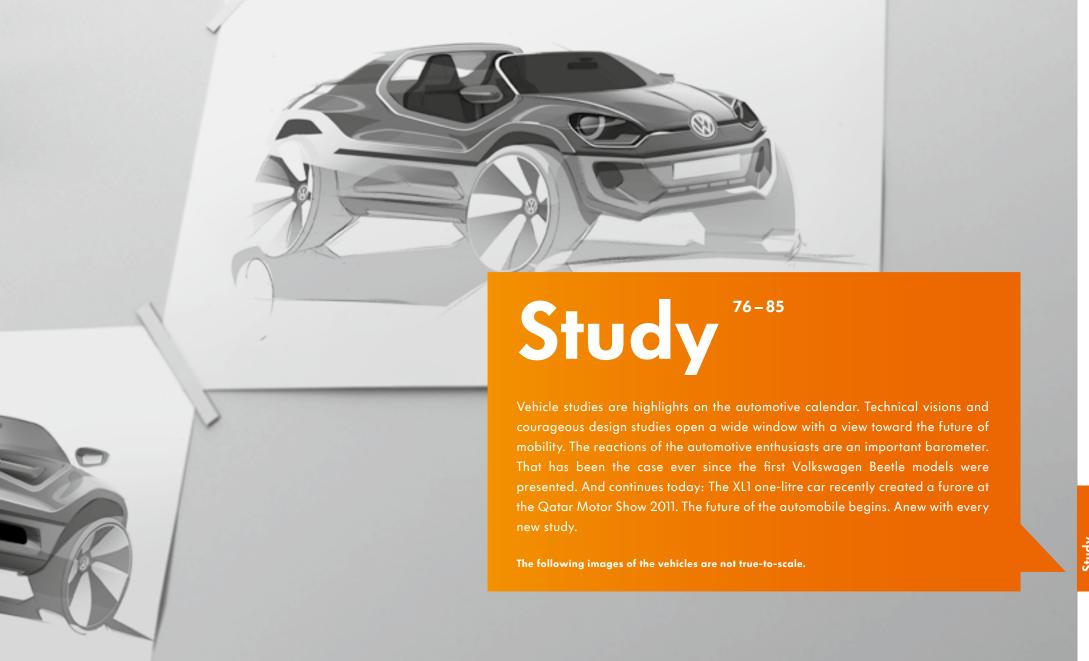
7L6.099.300.B .98P

Original paintwork

# Details: Race Touareg 3, 2011

Impressive advertising for the original: The front and side views with the lovingly detailed sponsoring decals.









#### Bulli\*

Reinventing the box shape. Because a proven design is always worth revisiting. A glance at its modern design awakens memories of moving times.

Model year:  $2011 \cdot \text{Scale: } 1:18 \cdot \text{Manufacturer: } \text{Norev}$ 

7E9.099.302. .BL9

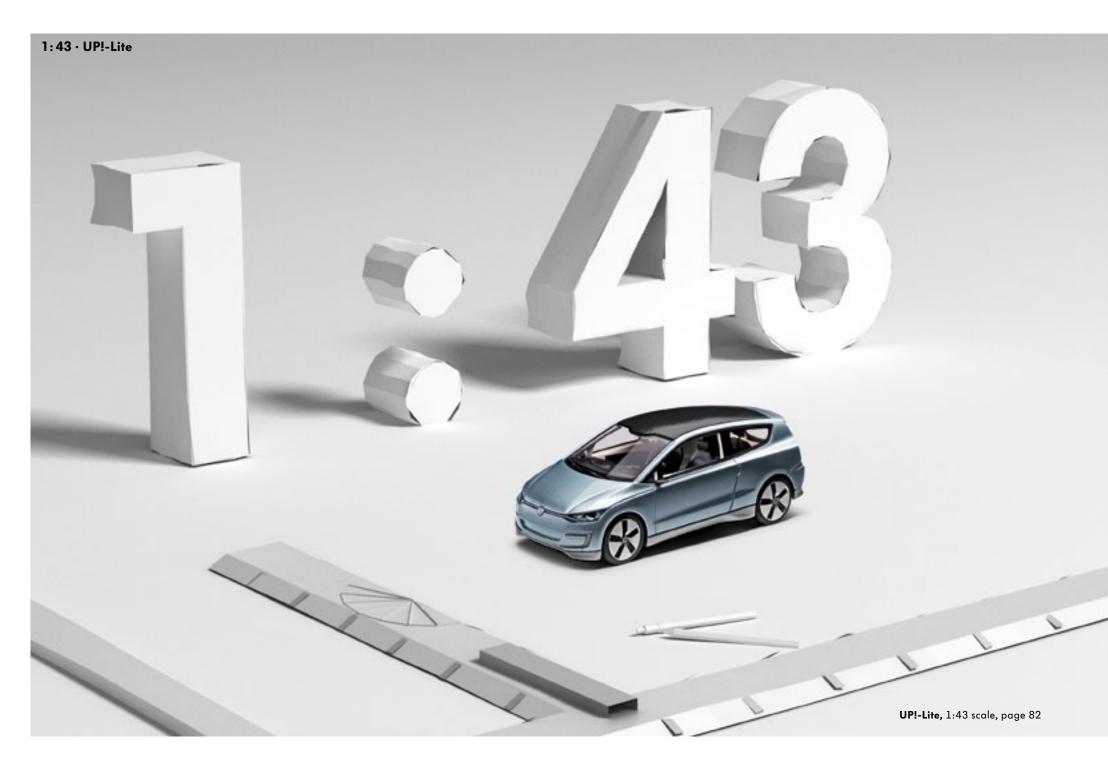
Original paintwork





Bulli, 1:43, page 81

<sup>\*</sup>The illustration shows the original vehicle.











#### Bulli (Resin)

The classic design reinterpreted and equipped with state-of-the-art Volkswagen technology. The excellent model makes everyone hope that they will soon be able to see this bright vehicle everywhere on the roads. Or even better: – That they will all have an opportunity to drive it!

Model year: 2011 · Scale: 1:43 · Manufacturer: Premium ClassiXXs

7E9.099.300. .BL9

Original paintwork

#### 70

#### XL1 (Resin)

The mobility of the future is one of the most exciting topics of our time. Is the XL1 the automotive missing link to the maximum automotive efficiency of the future? The fuel consumption: 0.9 I/100 km. The model car is limited to 1,000 pieces.

Model year: 2012 · Scale: 1:43 · Manufacturer: Spark

6Z3.099.300. .084

Original paintwork

#### **Details: XL1**

The low aerodynamic resistance of only 0.227 m<sup>2</sup> is a result of the XL1's aerodynamic design: The miniature provides a hint of the impressive effect.









#### **7**1

# **UP! Taxi (Resin)**

Soon an essential part of any city scenery? The »Milano Taxi« electric car is painted in the style of Milan's taxis and can travel a distance of up to 300 kilometres emission-free. The cast resin model for model car collections is limited to 400 pieces.

Model year: 2010 · Scale: 1:43 · Manufacturer: Looksmart Models

1\$1.099.300.D .JMC Original paintwork

#### **72**

#### **UP!-Lite (Resin)**

A superlative: The three-door study belonging to the up! family is the most economical and, in terms of the overall  ${\rm CO_2}$  balance, the most environmentally-friendly four-seater car in the world. The up! Lite is thus a reflection of the future. The cast resin model is limited to 300 units.

Model year: 2009 · Scale: 1:43 · Manufacturer: Looksmart Models

1S1.099.300.E .832

Original paintwork

#### **Details: UP!-Lite**

The UP! Lite is another member of the up! family: In order to lower the aerodynamic resistance, cameras have replaced the side mirrors. The wheels are almost completely covered by cladding parts.











**73** 

# cross up! (Resin)

Greater ground clearance with the higher cross up!: The model car provides a detailed replica of the technical characteristics which make the original so unique.

Model year: 2011 · Scale: 1:43 · Manufacturer: Looksmart Models

1\$1.099.300.F .Y3D Original paintwork

74

#### buggy up! (Resin)

Permission to dream: The buggy up! invites you to take a trip to the beach. Colourful, striking and anything but conventional. For more fun and diversity in your collection!

Model year: 2011 · Scale: 1:43 · Manufacturer: Looksmart Models

Original paintwork

1S1.099.300.H .VSX

Details: buggy up!

A vehicle without a roof and doors: The Orange model conjures up a sense of sun and surf in your display cabinet.



The eco up! \*
The model car is expected to be available as of December 2012.





#### eco up! (Resin)\*

Natural gas done differently: The eco up! numbers among the cleanest cars which the automotive world currently has to offer. This creates a sensation – and not just in your collection!

Model year: 2011 · Scale: 1:43 · Manufacturer: Looksmart Models

12E.099.300.A .V36

Original paintwork

**76** 

#### e-up! (Resin)\*

The e-up! is the first electric vehicle from Volkswagen to enter into series production. The environmentally-friendly car is eagerly awaited and the collector's edition of the study presented 2011 is a convincing replica down to the smallest detail.

Model year: 2011 · Scale: 1:43 · Manufacturer: Looksmart Models

1S1.099.300.G .084

77

Original paintwork

# GT up! (Resin)

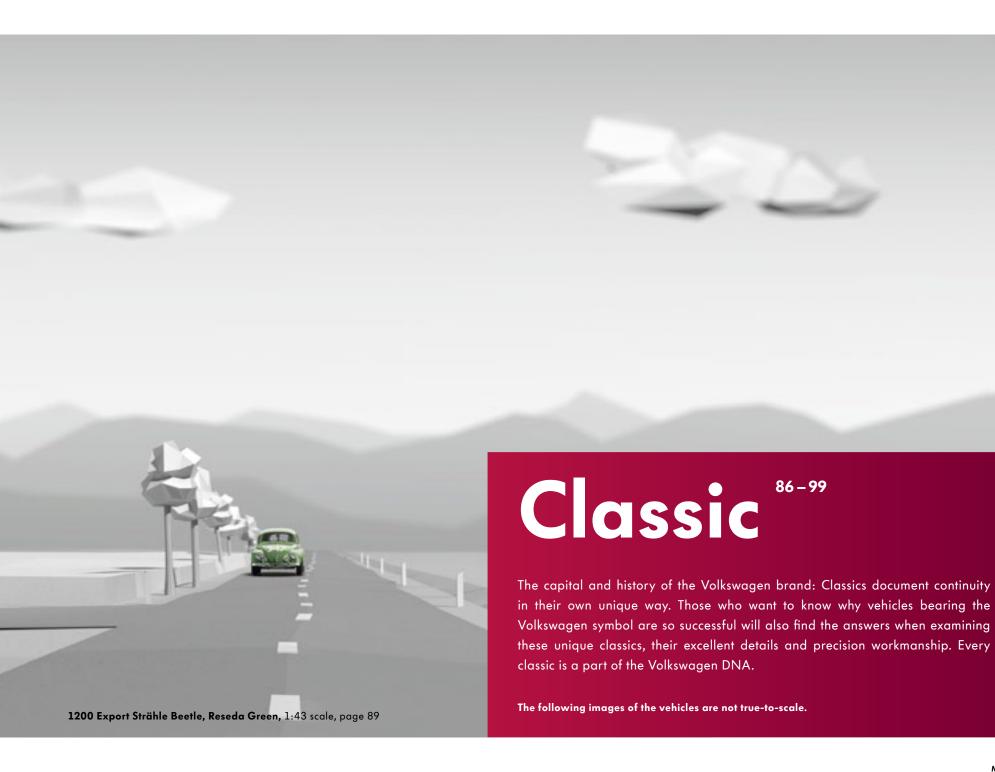
A miniature surprise! The sporty variant of the up! delivers high speed with low weight. The compact car provides secure handling while inspiring the sporty spirit and enhancing your miniature collection.

**Model year:** 2011 · **Scale:** 1:43 · **Manufacturer:** Looksmart Models

1\$1.099.300.J .084

Original paintwork









## 1200 Export Strähle Beetle

In the 1950s, the motorsport pioneer, Paul Ernst Strähle, achieved a true coup during the legendary Mille Miglia: With this Volkswagen Beetle with a Porsche engine he left the competition behind. Victory in the 1300 sport car class and 3rd place in the 1500 class.

Model year: 1954 · Scale: 1:43 · Manufacturer: Schuco

111.099.300. .NDV

Reseda Green

# Details: 1200 Export Strähle Beetle

Paint and details in excellent collector's quality.





#### 1:43 · Golf I GTI, Golf I GTI Rallye Monte Carlo

79 80









#### 79 Golf I GTI

The Golf I GTI is a compact car suitable for everyday usage and with a surprisingly powerful engine. This was the birth of the GTI inspiration. The lovingly crafted model car version of this »Gran Turismo Injection« is a reminder of this moment.

Model year: 1976 · Scale: 1:43 · Manufacturer: Norev

White

173.099.300. .B9A

80

#### Golf I GTI Rallye Monte Carlo

A prestigious piece of sporting equipment: the Golf I GTI Rallye Monte Carlo represents a tribute to the 1980 race. Ready to race on asphalt and in the snow. And a rare highlight in your collection.

Model year: 1980 · Scale: 1:43 · Manufacturer: Spark

174.099.300. .BEB

Original paintwork

# **Details: Golf I GTI Rallye Monte Carlo**

A front wheel drive with astonishing grip: Every last detail of this miniature is impressive: from the blue-Yellow paintwork to the Pirelli tyres.



#### Iltis Dakar

With the technical specifications of a military vehicle, the Iltis becamea rally racing vehicle which went on to write motorsport history. During the »Paris—Dakar« rally in 1980 it took the 1st, 2nd and 4th places. As such, it deserves one of the leading places in any model car collection.

Model year: 1980 · Scale: 1:43 · Manufacturer: Norev

183.099.300. .K1W

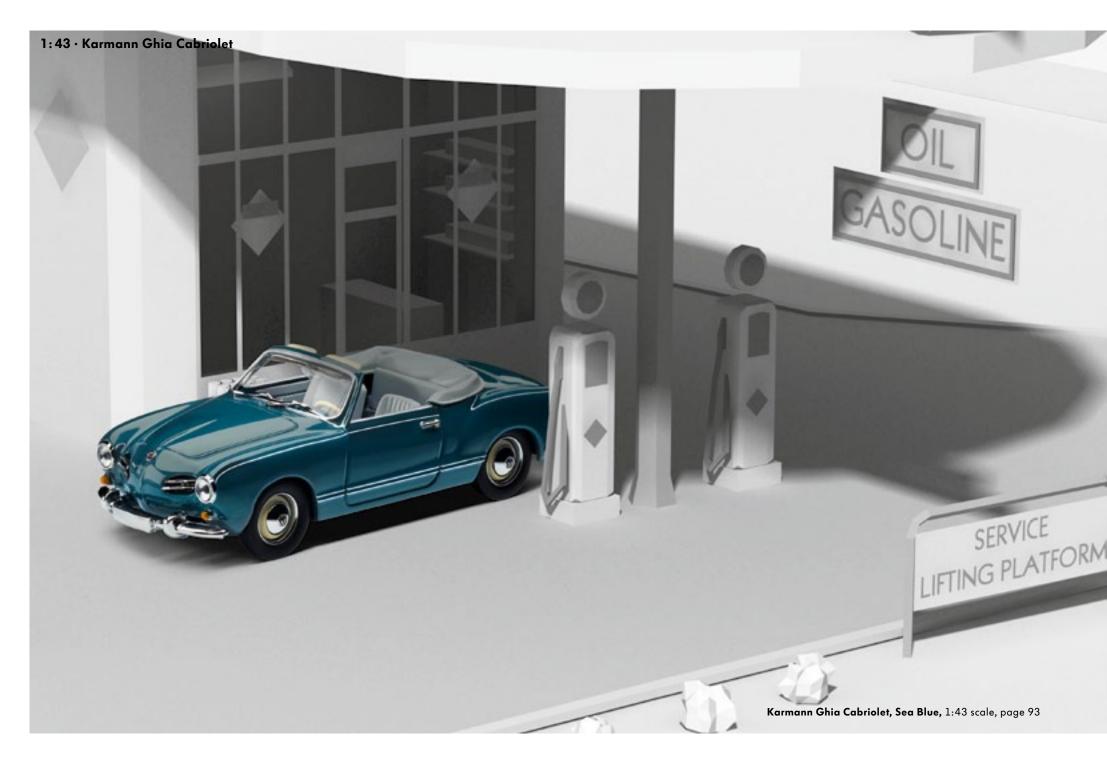
Original paintwork

#### Details: Iltis Dakar

Angular and richly detailed. Just like the original: Includes sponsoring decals.















#### 82

#### Karmann Ghia Cabriolet

The recipe for success: Beetle technology plus Italian design. Elegance and solidity made the Volkswagen cabriolet an icon. The model in Sea Blue with a realistically detailed interior documents Volkswagen's history.

**Model year:** 1955 · **Scale:** 1 : 43 · **Manufacturer:** Minichamps

000.099.300. .032

Sea Blue

#### 83

#### Karmann Ghia 1600 Type 34

Its unmistakeable design ensures that it will hold a place of honour in the classic segment of every model car collection. Based on the Volkswagen 1500 and 1600, the coupé phenomenon ultimately sold more than 42,000 units.

**Model year:** 1966 · **Scale:** 1:43 · **Manufacturer:** Minichamps

000.099.300.AB.K2Y

Nepal Orange

# Details: Karmann Ghia 1600 Type 34

You can look at this model car from any angle, yet one thing remains unchanged: The clear cult factor.



#### 1:43 · Passat Estate I, Scirocco I

84 85









#### 84

#### Passat Estate I

This accurately scaled model car makes an interesting addition to every collection. Popular among families, the car also became a common fleet vehicle for companies. The Passat Estate I is one of the best-selling estate vehicles in its class.

Model year: 1975 · Scale: 1:43 · Manufacturer: Minichamps

331.099.300. .UWN

Rally Yellow

#### 85

#### Scirocco I

The front-wheel drive Scirocco made its debut in 1974. The four-cylinder in-line engine with a top-mounted camshaft and bucket tappets was ahead of its time. The model version displays numerous precisely implemented vehicle details.

Model year: 1974 · Scale: 1:43 · Manufacturer: Minichamps

533.099.300. .R6T

Viper Green Metallic

#### Details: Scirocco I

The sport version of the classic Scirocco Coupé is distinguished by its striking twin headlights.











86

#### **Type 411**

The large luggage compartment in the front area of the Type 411, manufactured from 1968 to 1974, earned it the endearing German nickname »Nasenbär« (coati). In the display case, this model car belongs among the rear-engine Volkswagen vehicles. The Type 412 was its direct successor.

Model year: 1968 · Scale: 1:43 · Manufacturer: Minichamps

211.099.300.N .M6Z

Turquoise Metallic

#### 87

#### VW-Porsche 914

The result of a renowned cooperative venture between Volkswagen and Porsche. Roughly 120,000 914s were sold between 1969 and 1974. It was the first middle-engine vehicle in the world to be mass produced. It was also known as the »Volksporsche« AND went on to become a true cult classic.

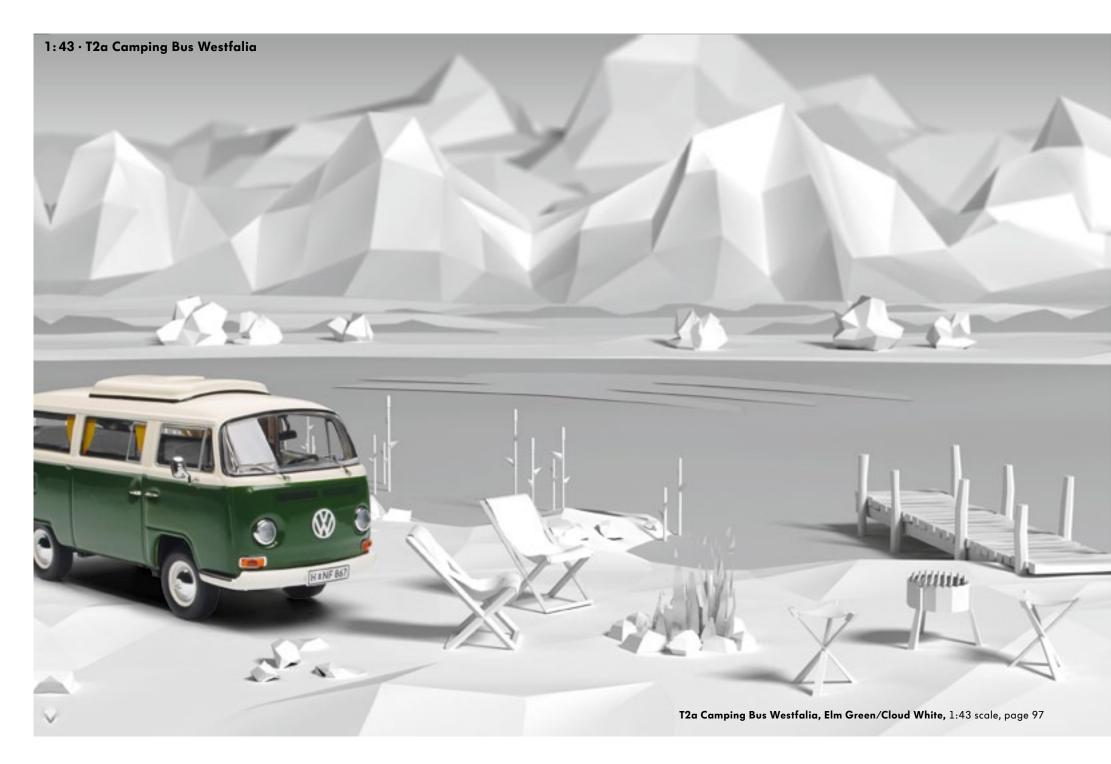
Model year: 1969 · Scale: 1:43 · Manufacturer: Minichamps

811.099.300. .K2Y

Signal Orange

#### **Details: VW-Porsche 914**

The 914/4, naturally with 4-hole wheels in Volkswagen model car quality.



89









#### 88

#### Tla Samba Bus

The luxury version of this van is one of the top-ranking vehicles with cult status. An icon. With its eight roof windows it was often utilised as a shuttle bus between hotels and airports. The »Love & Peace« lifestyle embodied by the vehicle is even reflected in this collector's item.

Model year: 1951 · Scale: 1:43 · Manufacturer: Schuco

231.099.300.E .Y3D

Red/Cream

#### 89

#### T2a Camping Bus Westfalia

This travel classic became an absolute bestseller in the USA at the end of the 1960s and then became a worldwide success. The model shows the vehicle with the Westfalia body, lift roof and other finely crafted details which always awaken a desire to travel.

Model year: 1967 · Scale: 1:43 · Manufacturer: Premium ClassiXXs

231.099.300.C .Y5P

Elm Green/Cloud White

#### Details: T2a Camping Bus Westfalia

The perfect model from every perspective: The details of the T2a Camping Bus.





#### **T3 Camping Bus**

Compact camper vans from Volkswagen easily master both dayto-day tasks and long journeys. Built from 1979 onward, the T3 Camping Bus has everything for the globetrotter on board – including a kitchen and, optionally: a double bed beneath the fixed high roof.

Model year: 1979 · Scale: 1:43 · Manufacturer: Premium ClassiXXs

231.099.300.D .JQG

Bamboo Yellow/White Roof

# Details: T3 Camping Bus Still a common sight today. A true and fantastic travel joker for every collection.







### T2 Pickup

Driver's cab, open bed: The silhouette of the Volkswagen T2 pickup has become a distinctive feature wherever small companies transport goods or offer other mobile services. The model even includes the storage box for tools.

Model year: 1972 · Scale: 1:43 · Manufacturer: Minichamps

245.099.300. .D5U

Neptune Blue

#### **Details: T2 Pickup**

The driver's cab of the scale model features the rounded bay window.

02

92

# Type 147 (Fridolin)

A special Volkswagen vehicle which reliably delivered mail and packages and was manufactured between 1964 and 1974. The old-timer in postal-service Yellow is a first-class memento. Model car enthusiasts also value the perfect workmanship of this collector's item.

Model year: 1964 · Scale: 1:43 · Manufacturer: Norev

247.099.300. .WS9

Yellow

# Good on the inside. Good all round.

Functionality and design combined to create a perfect whole: The first-class packaging concept protects the miniature while also creating a an enticing visual enhancement. The high-quality Volkswagen Plexiglas display case for the 1:87 and 1:43 scales provides the perfect stage for your collector's item. Every category possesses its own unique design. Because the initial visual impact is what counts.

The following images of the packaging concept are not true-to-scale.





#### Beetle

Lovingly detailed and true-to-scale – an essential for collectors: The vast diversity and accuracy of the series is also reflected by the high-quality black cardboard packaging which has been individually designed for every vehicle miniature.

Beetle, Oryx White Mother of Pearl Effect, 1:43 scale, page 36

# Motorsport · 1:43



# Polo R WRC (Resin)

Exclusive display objects: Right from the start the Volkswagen Motorsport model cars are thoroughly inspiring – They are delivered in a plastic display case contained in white cardboard packaging with an individually designed background.

Polo R WRC, 1:43 scale, page 73

# Study · 1:43



#### buggy up! (Resin)

A clear expression of a visionary design: The Plexiglas display case in which the model cars are delivered provides an unimpeded view of the future of automobility – and the way it was once thought to look.

buggy up!, 1:43 scale, page 84

# Classic · 1:43



#### 1200 Export Strähle Beetle

Classic temptation: The outstanding workmanship of the Volkswagen Classic model cars continues with the elegant silver cardboard packaging which displays a variety of unique vehicle information.

1200 Export Strähle Beetle, Reseda Green, 1:43 scale, page 89

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# Volkswagen model cars

Our quotations regarding scope of delivery, appearance, performances, dimensions and weights, in addition to illustrations and all information regarding fittings and technical data are based on the characteristics of the German market and correspond to the knowledge available at the time of printing.

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