

DIE-CAST PROMOTIONS®

www.diecastpromotions.com



**custom
imprint**

70058
3/08

program overview

We offer a die-cast collectible custom imprint program that solves your business, marketing, and brand recognition objectives. With a diverse line of die-cast replica tooling, fulfillment services, low minimum orders, and custom packaging, we can develop and manufacture a creative award-winning die-cast collectible program that will satisfy your marketing challenges. It is our goal to form a winning creative partnership with you. Our "solution selling" gets the job done!



Collectible replicas promote corporate identity with style



Custom packaging emphasizes your corporate message and showcases your quality product

Die-cast replicas make excellent:

- Employee recognition incentives
- On pack/in pack promotions
- Corporate anniversary or event commemorations
- Trade show draws
- Retail offerings
- New product or service introductions
- Customer appreciation gifts
- Brand recognition promotions
- Motivation tools
- Fund-raisers

Send us your logo, we do the rest!

Using an exclusive decoration process that duplicates even the most complex graphics over any surface, we recreate corporate or organizational logos to exact specifications. Our creative and experienced graphic department can create the message you want to convey, and our experienced sales staff will guide you through the development of your collectibles promotional program.

Quality, selection, low minimums!

We have an exceptional variety of collectible replicas with a level of quality and detailing that is unmatched. Selected models for your die-cast collectible program and promotional marketing needs are available for customization in minimum quantities of as low as 252 pieces.



Highly detailed replicas reflect a high standard of excellence.

Place your order today and start putting a replica program to work for you!

trucks 1:64

new



International LoneStar
Includes chrome side skirts and 24" wheels

new



Volvo VN-630 Mid-Roof*
*Available with or without airfoil,
and with or without skirts*



Volvo VN-670 High-Roof*
Available with or without skirts

**Actual vehicles shown*



Volvo VNL Day Cab*
*Available with or without skirts, with or without airfoil
and cab extenders, and with single or tandem axles*

new



Volvo VT-800 Day Cab
Available with or without head rack

*Refer to insert for listing of all
truck options and accessories*

1:64 trucks

new



Freightliner Columbia and Century Series
Available with mid- or high-roof,
and with or without side skirts.

Freightliner Cascadia*
Available with mid- or high-roof, and with or
without side skirts. Day cab also available with
or without airfoil, and cab extensions.

*Actual vehicle shown



new

International ProStar
Available with or without sleeper,
with or without airfoil, with mid-
or high-roof and with or without
side skirts.

Day cab also available with or
without Aeropod airfoil and cab
extensions.



Peterbilt Model 379
Available with or without sleeper, with or without
airfoil, with additional chassis/wheelbase options,
and aftermarket accessories.

Peterbilt Model 389
Available with mid-roof or high-roof
sleeper, or without airfoil.



new

Refer to insert for listing of all
truck options and accessories

trucks 1:64



International 9400i

Available with or without airfoil, with mid-or high-roof and with or without side skirts



Peterbilt Model 387

Classic Peterbilt style combined with aerodynamic design



International 9100i & 9200i

Available with or without sleeper, with or without airfoil, with mid-or high-roof and with or without side skirts. Day cab also available with or without Aeropod airfoil, cab extensions, and single or tandem axles.

Kenworth W900

Available with or without flattop or studio sleeper, with or without airfoil, with additional chassis/wheelbase options, and aftermarket accessories



Refer to insert for listing of all truck options and accessories

1:64 vintage



new

1960s-era White/Freightliner

Available with or without airfoil.
Actual vehicle shown



1970s-era International TranStar

Available with or without airfoil.

Vintage Van Trailer

Trailer also available with reefer unit.

1:64 accessories

new



Custom Accessories

Available on Peterbilt Model 379 and Kenworth W900 cabs to include custom hoods, grilles, headlights, exhaust stacks, full and quarter fenders, extended visors, and super-single wheels

Work Accessories
Cabinet rack and head rack



delivery trucks



**1:64 Scale International
4400 Delivery Truck**
Available in dry goods and
refrigerated versions



1:50 Scale Delivery Truck
Available as Chevrolet®,
GMC, or Isuzu cab



trailers 1:64



53' Utility® Trailer

Available in a smooth or a ribbed sided version (below), featuring adjustable jackstands and optional detailed interior

Rear door options include painted, chrome plated or diamond-quilted chrome, and roll-up versions



Refrigerated Trailers

Available with Carrier or Thermo King unit options, and chassis fuel tank



Heil Fuel Tanker

Available in stainless steel or painted finishes



Brenner® Tanker

Available in sanitary and chemical versions



1:64 trailers



Wilson® Pace Setter™ Grain Trailer
Features opening rear and hopper doors and roll-up cloth hopper tarp



Wilson® Silver Star™ Livestock Trailer
Features stamped-steel sides, translucent roof, opening roll-up rear door, and optional spread or tridem axles

Wabash® Double Pup Trailers
Available with or without reefer unit, and as single or triple pups
Features opening rear door



new



East Dump Trailer
Features positionable dump bed, cloth roll-up tarp cover and opening rear gate and chute

trailers & loads 1:64

Wilson® Flatbed Trailer

Available with or without bulkhead for trailer and headache rack for cab, and optional toolbox and axle configuratons



Transcraft® D-Eagle™ Stepdeck Trailer

Available with or without bulkhead for trailer and headache rack for cab, and optional toolbox and axle configuratons



Tarp Load for Flatbed
Resin-cast with straps



Covered Wagon for Step Deck
Resin-cast



Lumber Load for Flatbed
Resin-cast with straps



Pipe Load for Step Deck
Resin-cast with straps



Shipping Crate Load for Flatbed
Resin-cast with chains



Covered Wagon for Flatbed
Resin-cast with bulkhead



Crate and Tarp Load Combo
Resin-cast with straps for Step Deck



Brick Load for Flatbed
Resin-cast with chains



'Jersey Barrier' for Flatbed
Resin-cast with chains



Burlap Bag Load for Flatbed
Resin-cast with straps



High Tarp Load for Flatbed
Resin-cast with straps

Call your sales representative for information on additional loads not pictured.

1:256 trucks

Each highly-collectible 1/256 scale die-cast replica features a display case with magnifying glass. Shown at approximately full-size, 4 3/4" long in case. Any cab can be paired with any load.



Display Case Version



Holiday Ornament Version

utility vehicles

1:25 Scale
Chevy®/GMC®
Utility Van



Features cargo interior, opening cargo doors, and positionable front wheels



1:50 Scale
Chevrolet® Silverado® Pickup

Available with flatbed trailer with tilting bed

large scale

1:18 Scale Dodge®
Challenger



Many additional high-detailed 1:18 and 1:16 scale vehicles available for custom imprinting. Call for details!



1:18 Scale
Hummer H2

1:18 Scale Chevy®/GMC®
Medium Duty
Truck



Available as firetruck, flatbed or grain truck

custom tooling



**1:10 Scale
Harley-Davidson®
XR-750 Racer**

Short-Run Specialist

We develop high-quality products while keeping operating expenses as low as possible, enabling us to set highly competitive rates and smaller minimum quantities. An affordable collectible used as a premium giveaway or profitable promotional sales item allows even the smallest business to gain visibility in their marketplace.

From Concept to Marketing

Our promotional professionals consult with your company from development through production to ensure marketing and sales achieve their maximum effect. We are also pleased to handle the warehousing and drop shipment of your production models to individual dealers or customers. Creating the custom program that works best for you is our ultimate goal.



**1:6 Scale
HON office chair**



**1:16 scale
Big Bud tractor**



**1:16 Scale
International KB-5
Dump Truck with
Snow Plow**



**1:64 Scale
Monaco Coach**



**1:64 Scale
Valmont Valley Irrigation Pivot Span**



**1:25 Scale
Gehl 7800
Skidloader**



**1:64 Scale
Mike Ryan
Race Truck and Hauler**

DIE-CAST PROMOTIONS®

9866 Kapp Court • Peosta, IA 52068
toll free 877/874-5467 • fax 563/583-9480
e-mail customimprintsales@ffertl3.com
website www.diecastpromotions.com

Credits

© Freightliner LLC 2008. Made under license from Freightliner LLC.

Freightliner is a trademark of Freightliner LLC.

International Truck Intellectual Property Company, LLC.

PETERBILT trademarks licensed by PACCAR INC., Bellevue, Washington.

KENWORTH trademarks licensed by PACCAR INC., Bellevue, Washington.

TRANSCRAFT, TRANSCRAFT EAGLE, and the Eagle design are trademarks of Transcraft Corporation.

Wabash National® & DuraPlate® trademarks are used under license from the Wabash National Corporation.

Utility trademark by Utility Trailer manufacturing Company and is under license to Die-Cast Promotions.

The **VOLVO** house mark, and all designs incorporating the use of the word **VOLVO** are owned by

Volvo Trademark Holding AB and used with permission of Volvo Group North America, Inc.

Wilson WTC logo and **Roadbrute** are trademarks and registered trademarks of Wilson Trailer Company and used under license to F.F. Ertl III, Inc.

Heil and **Heil** products are used with permission of Heil Trailer International.

Carrier trademark by Carrier Refrigeration Products and is used under license to Die-Cast Promotions.

Thermo King and Thermo King products are used with permission of Thermo King Corporation.

Detroit Diesel trademark by Detroit Diesel Corporation and is used under license to Die-Cast Promotions.

Cummins trademark by Cummins Engine Company, Inc. and is under license to Die-Cast Promotions.

East trademark by East Manufacturing Corporation and is under license to Die-Cast Promotions.

Monaco trademark by Monaco Coach Corporation and is under license to Die-Cast Promotions.

Isuzu trademark by Isuzu Motors Limited and is under license to Wan-Ho Industrial.

Chevrolet, Chevy, Silverado, GMC, Hummer, H2 and body designs

are General Motors Trademarks used under license to Die Cast Promotions, Inc.

Dodge®, Challenger, HEMI, and related logos, vehicle model names, and trade dresses

are trademarks of Chrysler LLC and are used under license to Die-Cast Promotions.

© Chrysler LLC 2008

© 2008 H-D, All Rights Reserved.

Goodyear and **"Wingfoot Design"** are Trademarks of

The Goodyear Tire and Rubber Company. Used with permission.

Firestone, Firehawk, Wide Oval and the **F Shield** are trademarks of BFS Brands, LLC and Bridgestone

Licensing Services, Inc. and are used with permission.

Valley® Irrigation products are produced with permission of Valmont Industries.

